



Mark Bryant / Designer + Sketcher + Painter + Visionary

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## EDUCATION

1995-1999 BFA, College for Creative Studies

## EMPLOYMENT

### **2007-2017 Sr Art Director, Global Team Blue**

Ford, Lincoln, Etch-a-Sketch, Nanoblock, Purina, Spotify

Currently working as a creative lead on fordvehicles.com and lincoln.com, along with playing a creative role among numerous other brand experiences. Daily tasks include integrating a strong focus on ideation, art direction & design fulfilling multiple layers of direction.

### **2006-2006 Sr Art Director, Campbell-Ewald**

Chevrolet

Worked as a creative lead on chevrolet.com web experience. Daily tasks included providing design direction and implementing numerous site adaptations to promote the Chevy web identity.

### **2005-2006 Lead Designer, Organic**

Jeep

Served as the Lead Designer on the Jeep brand web site. Projects involved creative executions expanding multiple levels of www.jeep.com and numerous other interactive web elements which embraced and expanded upon the Jeep brand.

### **2003-2005 Senior Art Director, Young & Rubicam**

Mercury, Lincoln

Worked as creative lead on the Mercury digital brand. Highlighted projects included redesigning the Mercury vehicles web site (www.mercuryvehicles.com), and creating numerous conceptual design elements involving "Meet The Lucky Ones" (<http://www.meettheluckyones.com>), an online web mini series.

### **2001-2003 Web Designer, Oakland University**

Oakland University

Worked creatively to develop an online presence for Oakland University. Conceptualized and created numerous forms of new media for the University, including redesigning some of the more crucial areas of the site itself.

### **1999-2000 Graphic Designer, General Motors**

Developed, designed, and art directed internal web sites, interactive multimedia presentations, and large scale print executions to be shown internally throughout the company.

### **1998-1999 Art Director, Ogilvy & Mather - Internship**

Bombardier/Ski-Doo Snowmobiles, Jaguar, and Ford.com

Played a role art directing and designing on numerous accounts such as Bombardier/Ski-Doo Snowmobiles, Jaguar, and Ford.com.

### **1998-1998 Graphic Designer, Entertainment Publications - Internship**

Contributed to the concept, design, and completion of numerous book covers, posters, advertisements, and other forms of world wide printed material.